

SERVICES

- **Market and demand forecasts**
- **Distribution channel effectiveness**
- **Changes in product and service portfolio**
- **Analysis of competitors and their intentions**

We are usually given the task to provide objective picture of the chosen market segment, forecast further developments and define existing opportunities. We evaluate the position of your competitors and their intentions and give you the impartial view of your market position and possibilities.



APPROACH

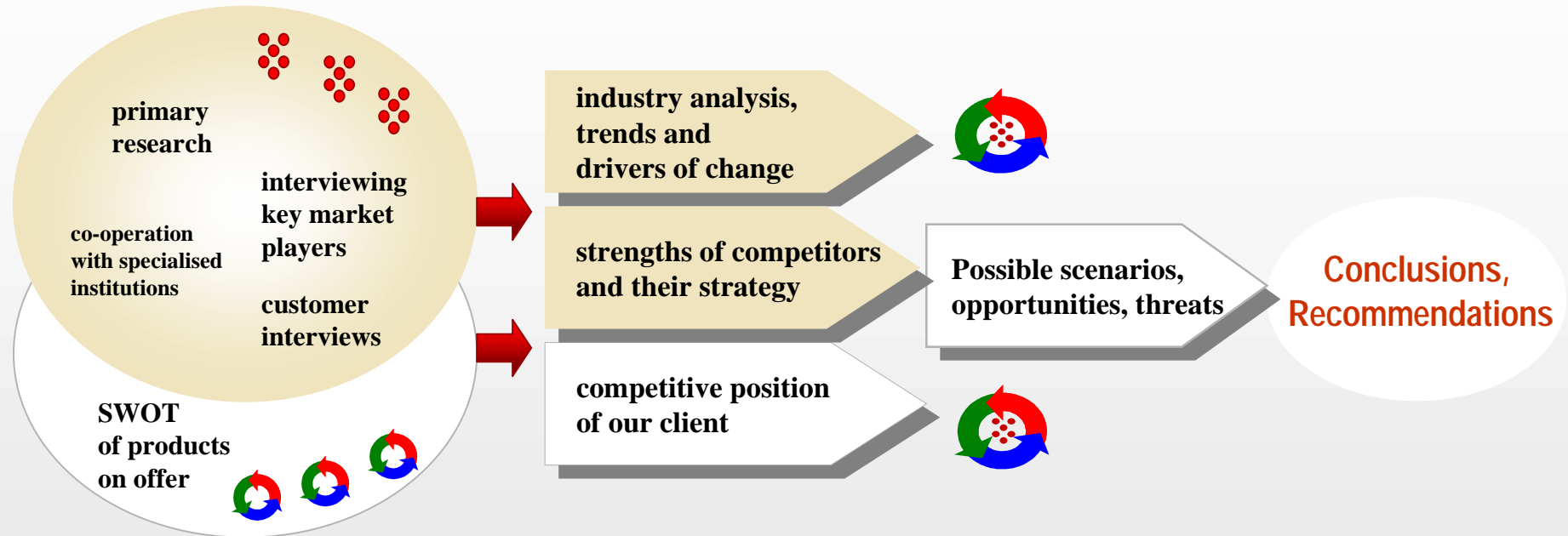
Attention is given to personal contact with the managers of the key market players. We do our own primary market research and co-operate with industry specialists. Official statistics and publicly available data are very often misleading in the region of Central and Eastern Europe.

Why use services of a company like ours ?

- Impartial outside view
- Preservation of your anonymity vis-a-vis competition
- We have formulated market strategy for many international clients, we also have experience from managing the production-sales interface

We work in English, Russian, German and Czech languages.





Our Strengths:

- collection of data from sources that are not publicly available
- we concentrate on trends and intentions of key players
- protection of identity and intentions of our clients